

Privacy Policy

At Aptly Creative we are committed to gaining and maintaining your trust and confidence when visiting the website and providing information. It is important you know that we do not or will not use or trade your details with other companies or businesses for marketing purposes. In line with GDPR ruling, this is how, when and why we collect personal information and how it is used.

Types of Data We Collect

Google Analytics

When we have a visitor to the Aptly Creative website, we use the third-party service Google Analytics to collect standard information. This is used to find out visitor numbers on pages for behaviour patterns. This information is used in a way not to identify anyone. We do not release this information or allow Google or other third-party services access to this data.

Mailing Lists

We collect personal information for reasons of our e-newsletters. We use that information to both provide information about what you requested and to obtain additional information for example customer satisfaction.

You can unsubscribe at anytime by using the unsubscribe link at the bottom of the email or by contacting Jacqueline Davies on the contact form on the website

Customer Data

When you purchase a service or merchandise through Aptly Creative either by invoice or online, depending on what information you supplied, some or all of the following details will be stored on an internal ACCESS database - your name, the company name, address data, email and contact number. Please be assured that this information will not be shared without your prior consent.

Access to your Personal Information

You are entitled to view, amend or delete the personal information that we hold. Email your request to Jacqueline Davies on the website.

Changes to this Policy

This policy will be reviewed annually or when there is any change in the way data is handled.